### Lowering Costs With An In-House Bed Bug Prevention and Management Plan



### **Program information**

Brought to you by the Northeastern IPM Center at Cornell University with funding from the U.S. Dept. of Housing and Urban Development and the U.S. Dept. of Agriculture

Presenters



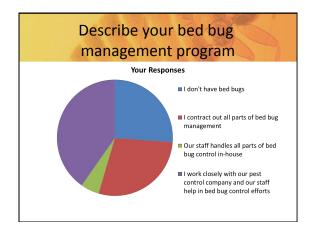


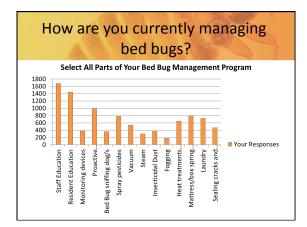


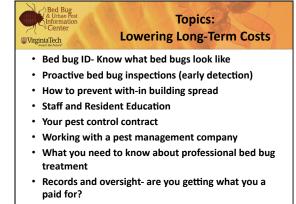
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The recording and written responses to questions will be available at <a href="https://www.stoppests.org/vtechbedbug">www.stoppests.org/vtechbedbug</a>

## What's your role in bed bug management? Property Manager Maintenance Pest Management Industry Resident Extension University Researcher Consultant Other



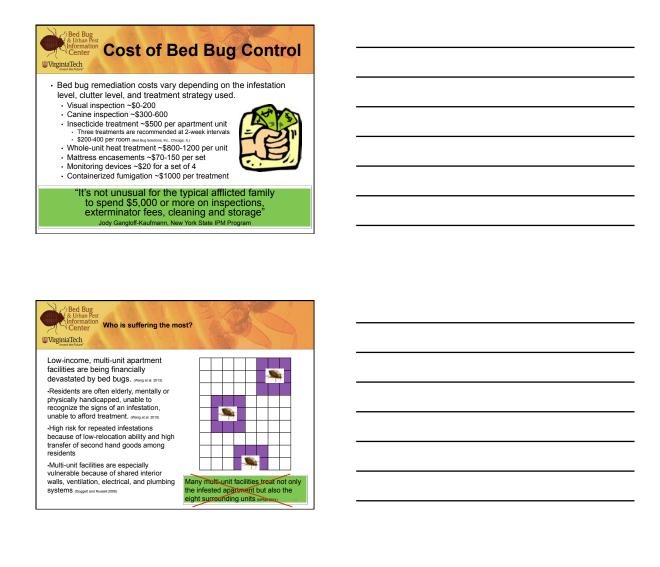


















Apartments, hotel rooms, single-family homes, hospitals, classrooms, dorms, etc. can ALL take proactive measures before bed bugs arrive!

- 1. Someone who is qualified should inspect for bed bugs Looking for evidence and potential harborages, taking your own bed bug sample with you to confirm positive identification!
- 2. Inspections should be done on a REGULAR basis

Include bed bug inspections when units/rooms are already being entered, i.e. A/C filter change, regularly scheduled maintenance, healthy home visits,

3. DOCUMENT EVERYTHING

Proof of regular proactive inspections will not only protect you from lawsuits in the future, but can also help you to recognize introductions or small infestations before they get out of hand!

A lot can be done reactively, but being proactive will be the best defense Not just today and tomorrow, but for the next 10 years and beyond!

Jed Bug When Pest Information Center Vacant Unit Inspection
A unit can be inspected and treated more easily when vacant, but often pest pressure may not be obvious when there is no human presence.
In vacant units or rooms, you should:
1. Send your own, qualified person in to see if there are ANY pests at all
2. If pests are found or suspected, a professional should inspect and monitorNOT just treat!!
<ol><li>Pest control professional should treat ONLY if they have determined that the pest pressure warrants treatment</li></ol>
4. Make sure ALL pests are gone before someone new moves in
If a unit has bed bug history, a professional should inspect at vacancy, before treatment!
<ul> <li>If there is an opportunity to leave the unit vacant for a week+, put passive monitors in bedrooms, living rooms, and common spaces, such as laundry rooms or lobbies</li> </ul>
•Again, these monitors must be checked regularly!



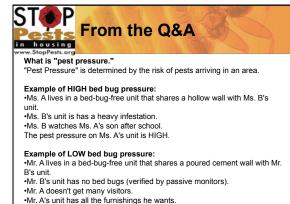
pesticides.

ng of people who apply or Contact your state

st.edu/mlr.html

th (DE)? ions state many locations secticide-grade DE is the llow the label instructions

the white powder/dust,





Desiccant dusts are effective mechanical insecticides, which desiccate insects by absorbing the waterproofing components of the epicuticle (Appel et al. 1999, Romero 2009b) Diatomaceous earth (Dogget et al. 2008, Akhtar and Isman 2013)
 Amorphous silica (Shawir et al. 1988, Romero et al. 2009)

The pest pressure on Ms. A's unit is LOW.



powder/dust, it's likely in the wrong location and too much was applied



### If a pregnant female bedbug comes in contact with a desiccant, will it also kill the eggs?

DE does not kill eggs. If a female dies from anything, the eggs inside her will not hatch. If eggs are laid where DE is applied, the nymphs that hatch out will be exposed to the dust and they will die.

### How long will a DE application remain effective?

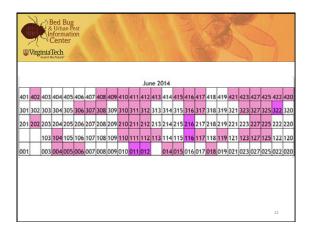
DE remains effective as long as it is dry and not covered by other dust. In wall voids, reapplication may be necessary once every few years. If it gets wet and then dries, it will not be as effective.

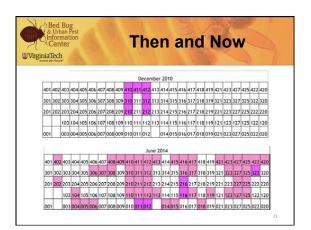
### What are Cyclone and Exacticide?

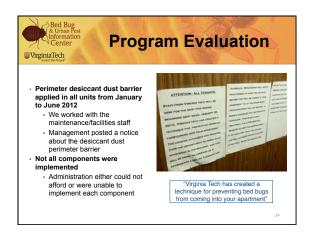
They are applicators for pesticides that are in a dust formulation. The researchers at Virginia Tech found the Cyclone was better for treating many units. The Cyclone duster costs approximately \$600.

& Urban Pest Information Center	Prevention and Management Program
Heat Chamber	Heat chambers can be used to treat infested furniture, electronics, etc.  Before a tenant moves in for potentially infested items  After an infestation has been reported
Household Dryer	Clothes dryers (on HIGH) can reach the thermal death point for bed bugs. Must be loosely packed with room for air to flow
Passive Monitors	Passive monitors can be installed under the legs of furniture  To detect low-level infestations and reintroductions  To determine if bed bugs are still present after a treatment.
Mattress Encasements	Encasements trap bed bugs already on the mattress or in the box spring and stop new bugs from entering and harboring within  Bed will not have to be thrown away
Vacuuming	Vacuums can be used to remove bed bug bodies and exuvia  Makes it easier to distinguish new bed bugs in the future
Desiccant Dust	A desiccant dust can be applied to beds, furniture, outlets, and wall voids     Perimeter barrier around an apartment unit can trap bed bugs as they attempt to move to new units in a building
Education	Residents and staff should know how to identify a bed bug, as well as basic biology, control, and prevention methods













- applied were calculated based on unit size and number of workers
- Number of workers, labor time, and D.E. used were recorded in each unit and associated costs were calculated
   D.E. @ \$69.95./10.lb. (MotherEarth® D.)
  - D.E. @ \$69.95 / 10 lb. (MotherEarth® D Pest Control Dust, BASF Corp.)
     \$15.42 / 1000 g
  - Labor @ \$1.00 / min / worker
     Break-even cost for the pest management industry

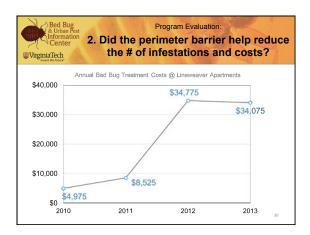


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	Efficien	cy Unit	1-Bedre	oom Unit
	Exacticide	Cyclone™	Exacticide	Cyclone™
Mean Treatment Time with 2 Workers (min) ± SE	60.5 min	33.4 min	73.4 min	45.3 mir
Cost per worker	\$60.50	\$33.37	\$73.44	\$45.28
Mean Diatomaceous Earth Applied (g) ± SE	54.3 g	48.5 g	74.1 g	67.8 g
Cost	\$0.84	\$0.75	\$1.14	\$1.05
Mean Cost per Unit	\$121.84	\$67.49	\$148.02	\$91.61

## Program Evaluation: 2. Did the perimeter barrier help reduce the # of infestations and costs? Number and cost of treatments in 2011, 2012, and 2013 Bed bug treatment records (Jan 2011-Dec 2013) Whole-unit heat treatments only Bed bug suppression program implemented (Jan-June 2012) Lineweaver volunteered for study, so program implemented at no cost Percent change from year to year was calculated Number of New Units with Infestations Number of Commercial Heat Treatments Total Annual Cost

Bed Bu & Urban Informat Center giniaTech	<sup>Sest</sup> 2. Did the	Program Evalua perimeter bar f infestations	rier help redu
Year	Initial Treatments	Re-Treatments	Total Treatments
2011	7	6	13
2012	19 (171.4% 1)	29 (383.3% 1)	48 (269.2% 1)
2013	14 (26.3% 👃)	30 (3.5% 1)	44 (8.3% 👃)
ercent increa	se (1) and decrease (1) v	vere calculated from year t	o year and are reported in
	2, there was a 30		
111 20	2013 was the number of number of	ne <u>first year</u> whe of initial infestati of units treated, did not increas	ere ons,



### Bed Bug & Urban Fest Information Center Program Conclusions Unginizated - Both the number of new infestations and the treatment costs decreased - Program implementation time (perimeter dust barrier) can vary

- barrier) can vary
- Small per unit financial investment may reduce the number of heat treatments in future
- True efficacy of the proactive bed bug suppression program will only be revealed over the next few years
- We anticipate that the number of new bed bug infestations and the cost of bed bug remediation will continue to decrease in the future





## From the Q&A I work in infested units. How do I minimize the chance of bringing them home or to other units? Because bed bugs do not jump or fly and are usually hiding in cracks and crevices, your risk having one get on you is fairly low if you are taking simple precautions. Avoid sitting or placing items on potentially infested surfaces. If you have to move infested items, wear a protective layer (like a disposable suit). For more specifics, visit <a href="http://www.bedbugs.umn.edu/home-visitors/">http://www.bedbugs.umn.edu/home-visitors/</a> Are there resident training videos available in Somali, Hmong, Spanish, etc.? Yes. View our bed bug playlist on YouTube at <a href="http://ow.ly/ByVcV">http://ow.ly/ByVcV</a>

### & Urban Pest Information Center

### **Take Ownership: Minimizing Costs**

- If you do not think bed bugs are part of your job, seek new employment. Anyone you hire must be a bed bugger too.
- If you are responsible for the building, you need to know what is going on (to avoid class action lawsuits)
  - Educate everyone as to what bed bugs look like and the signs of infestation that are recognizable from a distance.
  - Know your building construction! How can bed bugs move from one unit to the other? Drop ceilings? Through hall ways? Wall voids? Do you have poured concrete walls?
  - Proactive inspection program- You do it (\$\$\$)
  - NO FREAKING OUT!!!!! \$\$\$\$\$\$\$\$\$



### Relying(?) on a Third Party

- You hire a competent bed bug management company
  - Did they find bed bugs? How many?
  - Discuss their treatment suggestions. Do they make sense?
  - Do not accept the same treatment for 2 bed bugs that you would for 1000 bed bugs (e.g. "You say bed bugs, we say heat!")
  - Oversee their work and require documentation of insect reductions (\$\$\$ get what you paid for)
  - Do not allow same treatment over and over hoping for better results
- If you are unwilling to do these things, you will not be satisfied with the results

### Do Not Throw Furniture Away!!!!

- Furniture can and should be treated (heat chamber)
- Bed bugs have no problem with metal bed frames
- Anyone that recommends throwing bed bugs away is out of ideas



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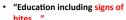
# It Starts with the Pest Management Contract If you are a HUD facility, your procurement officer must be a bed bug expert. If the contract does not specify exactly what is to be done, you are at the mercy of a low-bid company coming to "treat" bed bugs. Inspect and record number of bed bugs seen Install monitors (do not default, treat adjacent units) Discuss most appropriate treatment options based on infestation size, level of clutter and square footage Heat? Combination? Two or more inspections or treatments at 2 week intervals Define the word "control" (bite or sighting surveys) Records and oversight (Are any bed bugs dead after the treatment? How many? Four?) No walking away from up prepared residents-promotes spread \$\$\$.

•	"A full treatment shall consist of
	inspection, placement of
	diatomaceous earth, preparation
	instructions, clearance verifying
	eradication of bed bugs30 day
	guarantee"

**₩VirginiaTech** 

Bed Bug







language...



Center From the Q&A
Do I have to be licensed to apply pesticides in multifamily housing?  Dr. Miller's statements are true for Virginia.  In the U.S., each state, tribe and territory has an agency in charge of pesticide regulation and issues. It may be called the Department of Agriculture, Pesticide Regulation, Environmental Conservation or something similar. They work under cooperative agreements with Regional Offices of the US EPA. Requirements for pesticide applicator certification vary by state. In many states, the person applying the pesticide in multifamily housing as part of their job, must hold a license. In other states, individuals can operate under the license of a certified applicator. State laws also govern pesticide distribution (which would include selling pesticides to
residents).



### continued...

You might consider contacting your State Pesticide Agency for issues like these:

- How to comply with pesticide regulations
- How to become a certified pesticide applicator, operator or dealer.
- How to find local opportunities for applicators' continuing education
- How to report a pesticide application or product that may be concerning or illegal

Find contact information for your state pesticide registration agency at <a href="http://pi.ace.orst.edu/pals/">http://pi.ace.orst.edu/pals/</a>.

STOP Pests in housing	From the	Q&A
in housing		
www.StopPests.org		

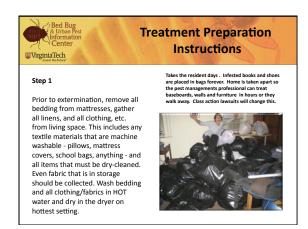
Is there a sample request for proposals (RFP) available? StopPests is working on one for bed bugs (estimated completion Fall 2014). It will be posted along with other sample RFPs at www.stoppests.org/procurement

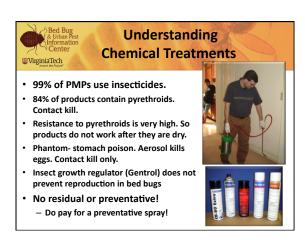
### **Bed Bug Detecting Dogs**

- Excellent, fast detectors for hotels, apartments and office buildings
- Can distinguish between live and dead bed bugs
- Require constant training
- New dog handlers can weaken over time and not keep up with training.
- · No such thing as a "light hit"
- Do not pay for a treatment unless you are shown a live bug. If no bug found, use monitors only \$\$\$.











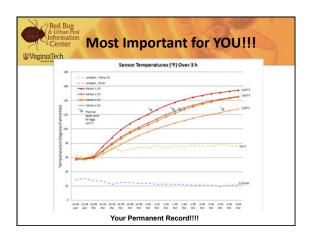


### Whole Home Heat Systems

- Electric heat can be used on multistory buildings
- Virginia Tech purchased the Temp-Aire system for dormitories
- Note there are three heaters in this single dorm room





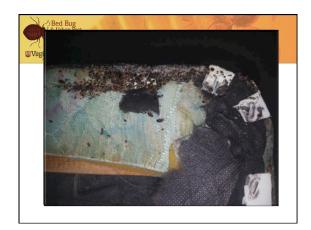






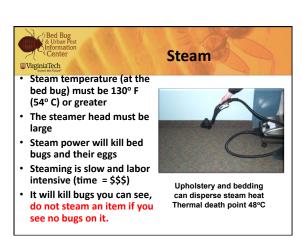




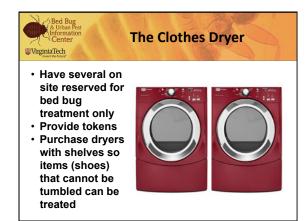














## Structural Fumigation • After a building is emptied and sealed... • Vikane® fumigant (sulfuryl fluoride) is pumped into the building at a volume per cubic foot. • Fumigant is monitored remotely to achieve a number of ounce hours. • Building is aerated carefully after treatment • Will kill everything in the building!!! • No residues or residual activity • Multi Unit housing- \$10K-\$100K+



### Nuvan **Prostrips**

- Not a fumigant!
- · Highly volatile organophosphate insecticide formulated in a slow release matrix
- One 16 g strip for 100-200 cubic feet.
- Strips placed in sealed bags and closets were in place for 14 + days but did not kill 100% of the bed bugs
- ~80% mortality at 14d



### **Internet and "Green" Bed Bug Products**

- work on any pest ever!
- No liquid currently available repels bugs once it is dry
- · Almost any liquid formulation will kill bed bugs with a direct hit (dish washing liquid, alcohol, hair spray) but so will a hammer.
- Ultrasonic devices do not If any product was were as great as it sounds we would all be using it. We would not be talking about bed bugs today!



### Follow Up

- Written responses to the questions that were asked during this webinar are posted along with the recording on <u>stoppests.org/</u> <u>vtechbedbug</u>
- E-mail questions to <a href="mailto:stoppests@cornell.edu">stoppests@cornell.edu</a>
- Next webinar topic: Funding Opportunities for IPM in Affordable Housing

### Want one-on-one support?

StopPests Consultants are available to work directly with public housing and PBRA properties to implement IPM

This free service includes on-site training!

•Request a call at www.stoppests.org/request



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Acknowledgements
HUD and USDA for funding the StopPests in Housing Program and some of the research presented today.
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Thank you for listening.
Thank you for listening. Good Luck!
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