



Watch All's IPM Approach

- Reduce pesticide use
- Perform continuous inspections & monitoring
- Utilize non-chemical methods
- Provide consultative services to managers & residents to address structural, sanitary, or other contributing factors



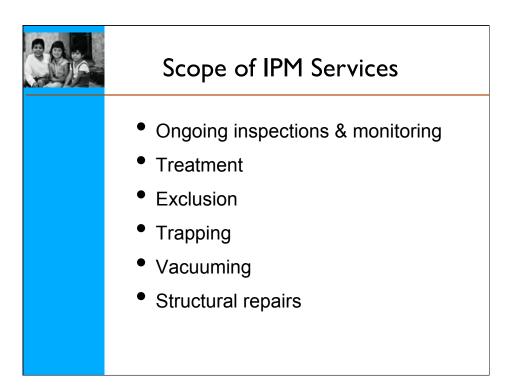
How we work with tenants

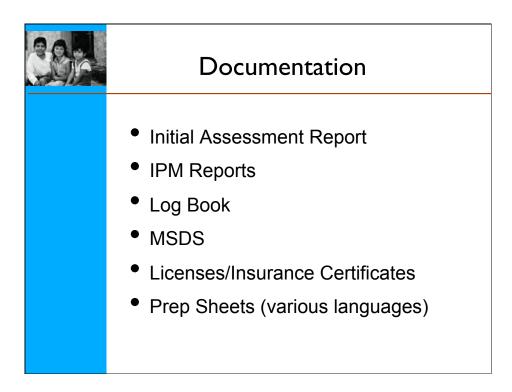
- Provide a friendly service technician
- Establish rapport with residents to encourage a spirit of cooperation
- Maintain the same service technician for continuity and relationship building (trust)
- Listen, empathize, and be sensitive to resident's concerns and problems
- Build rapport with the IPM Coordinator



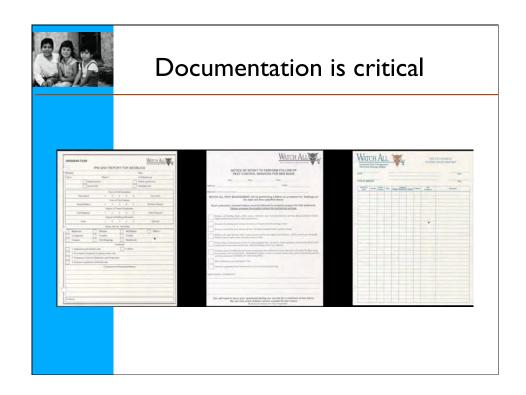
How we work with property managers

- Establish a "partnership"
- Customize a program that makes sense
- Report problems immediately
- Make recommendations in a timely manner
- Establish a service schedule that is practical for the site
- Provide the necessary paperwork (prep sheets, MSDS, service reports, etc.)











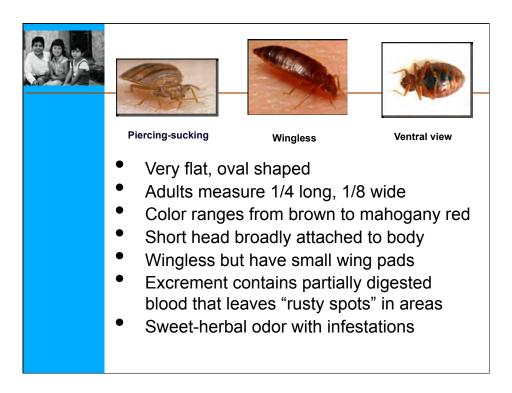
A typical IPM visit

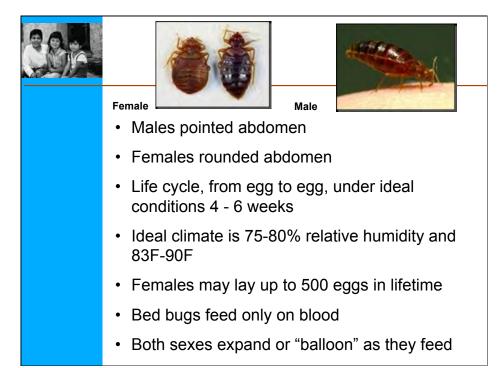
- Technician reports to Management Office
- Examines Log Book for reports of pest sightings
- Begins rounds visiting scheduled units for inspection, monitoring, treatment, or follow-up
- Common areas serviced (rotating schedule)
- Render detailed IPM report(s) of day's work



Bed bugs

- Emerging as a serious public health nuisance in multifamily housing
- Control methods challenge some peoples definition of IPM
- Successful eradication is a team effort
- Bed bugs are generally not included in general IPM programs



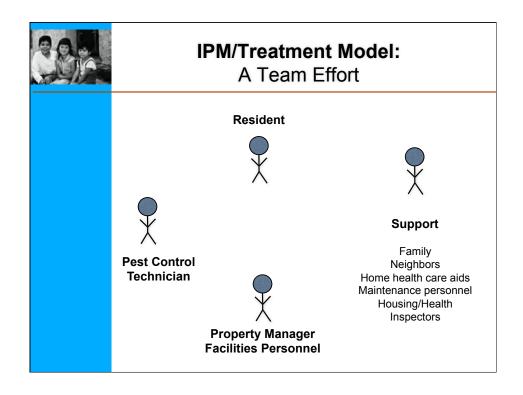




Bed bug behavior

- Nocturnal
- Aggregate together
- Prefers cracks & crevices on warm surfaces like wood and plaster
- Prefers humans, but will feed on pets, birds, bats
- Hitchhikers- they do not live on the host
- Can live a year or more without feeding
- Can endure cold temperatures
- Prefers to live close to the host
- Generally will travel 5' 20' (or more) for meal
- Generally feeds every 2 4 days











What should housing authorities expect?

- Focus on prevention & monitoring
- Providing technicians with excellent communication (people) skills
- Proven track record of success (references)
- A documentation system
- Straight forward pricing



How to know if it's "true" IPM

- Technicians focus on the root of the problem, not the symptom
- Methods such as exclusion, vacuuming & trapping are commonplace
- "Sprays" or "fogs" aren't commonplace
- Focus on prevention & monitoring
- Baits