

StopPests Resident Survey Research Protocol

Survey Administration

This survey will be administered to a randomly selected group of housing development residents before the StopPests program is implemented and then again 12 months later. There are two options for survey administration:

1. Face to face administration: The survey is administered to individual residents in person. The survey administrator reads each question out loud to the resident, the resident responds and the survey administrator records the answer. This option takes more time than the group administration, but it avoids reading comprehension challenges.
2. Group Administration: The survey is administered to a group of residents at one time. Each of the residents receives their own survey to complete. The survey administrator reads over the survey directions and then reads each of the questions, though the residents record their own responses. By reading the directions and the questions, some reading comprehension challenges may be addressed, but this option gives the residents the ability to record their own answers.

Each option includes its own survey administration guidelines, which is part of the StopPests Resident survey packet.

Who Gets Surveyed?

A randomly selected group of residents will be asked to complete the survey. The number of residents will depend on the size of your housing development. Below is the chart outlining the percentage of residents surveyed by the population of the housing development:

Number of Units	Percent of Units Surveyed
Less than 50	20%
51-100	15%
101-300	10%
Over 300	5%

The StopPests program evaluator will randomly select the units to be surveyed and will send you the list once you are ready to administer the survey.

What do I do with the surveys after I collect them?

It may take about a month or so to collect all the surveys. Once you have administered the surveys, either individually or to a group, they need to be stored in a secure location, that only you or your executive director have access, until they are mailed to the program evaluator at the Northeastern IPM Center. Once you have collected all the surveys, they should be mailed to:

Program Evaluator
Northeastern IPM Center
Blauvelt Lab/Old Insectary
Cornell University
Ithaca, NY 14853

The NEIPMC staff will enter all of the survey data. A summary of the survey data collected from your housing development will be shared with you at the end of the StopPests project (2016).