



Guidelines for Using StopPests in Housing Program Materials

Mission of the Northeastern IPM Center

The Northeastern IPM Center fosters the development and adoption of integrated pest management, a science-based approach to dealing with pests—one that provides economic, environmental, and human health benefits. We engage with stakeholders in agricultural, urban, and rural settings who work with us to identify and address regional priorities, whether for research, education, or outreach.

We are honored that you have selected our materials to increase IPM adoption. These guidelines are designed to help the Northeastern IPM Center keep track of how materials developed are being used. They were developed with input from numerous IPM and communication specialists throughout the Northeast.

Acknowledgments

- Include the Northeastern IPM Center logo (which can be accessed from www.NortheastIPM.org/logos) and the web address www.NortheastIPM.org on printed materials that are reproduced.
- Give credit to those who have worked to develop the training using these words: “The *IPM in Multifamily Housing* training program was developed in 2008 by a partnership including National Center for Healthy Housing, National Pest Management Association, Northeastern IPM Center, Pennsylvania IPM Program, U.S. Centers for Disease Control and Prevention (CDC), U.S. Department of Agriculture (USDA), U.S. Department of Housing and Urban Development (HUD), and U.S. Environmental Protection Agency (EPA) with funding provided by HUD, USDA-NIFA, EPA, and CDC.”

Product Recommendations

We discourage authors from recommending specific pesticides, pesticide rates, etc., in these publications. If you feel it is appropriate to include such information, verify that all pesticide recommendations are in accordance with the *Guidelines* or *Recommendations* of the states for which the document is intended. If you need assistance, check with the pesticide office of the appropriate state(s). Your publication should indicate the date on which this information was verified.

- Pesticide disclaimer. You should use a disclaimer if you recommend *any* product for pest control. Unless your institution mandates a particular disclaimer, please use this version: “The recommendations in this publication are not a substitute for

pesticide labeling. The label is the law; read it and follow the instructions before applying any pesticide.”

- Product disclaimer, if you name a product: “No product discrimination is intended by the authors and their institutions. No endorsement of any products mentioned or criticism of unnamed products is implied.”

Distribution

- If your project is a printed publication or CD, please mail two copies to Northeastern IPM Center, The Insectary, Cornell University, Ithaca, NY 14853.
- If your project is a website, email the URL to northeastipm@cornell.edu and link to the Northeastern IPM Center (<http://NortheastIPM.org/>).
- If you share the resource via social media, please give credit through tagging, following, subscribing, or liking (as appropriate). Social media accounts can be found at NortheastIPM.org and StopPests.org.

Impact and Evaluation

- If you receive feedback on the training materials that we could use to improve them, please send recommendations to stoppests@cornell.edu.
- If you document impact from the use of the materials, please send data to stoppests@cornell.edu. Suggested data include:
 - Number of people trained;
 - Jobs of people trained;
 - Material distribution;
 - Learning results;
 - Changes in pest pressure after IPM training.

Continued Support

The Northeastern IPM Center relies on stakeholders, like you, for our continuation. We appreciate any way you can show your support of our programs, including the StopPests in Housing Program. Ways you can help us:

- Social media networking/sharing
 - Twitter: [@StopPests](https://twitter.com/StopPests) & [NortheastIPM](https://twitter.com/NortheastIPM)
 - Facebook: www.facebook.com/StopPests & www.facebook.com/NEIPMCenter
 - YouTube: www.youtube.com/user/StopPests
- Making a gift
 - <http://neipmc.org/go/give>